



# **ROMS**

**Robotic Order Management System**

# grene CRM takes enterprises from Digital Confusion to Zero Touch Customer Journeys.

0

## Manual Data

- Docs & spread sheets
- Email & WhatsApp
- Manual reports & presentations
- Disagreements on Data

1

## Digital Confusion

- User licensed piecemeal applications
- Legacy & home grown systems
- Collaboration Tools
- Hope that integration will solve everything

2

## Automation Novice

- Expensive BI, analytics & dashboard Tools
- Piecemeal RPA, Chatbots & AI Tools
- Multiple sources of truth
- Cannot automate beyond a point
- Death by dashboards

3

## Digital Unification

- Single Source of truth
- Unified Data Architecture
- Multi source data merging
- Data crosses silos
- Digital twin of the org
- Dashboards & Reports finally makes sense

4

## Intelligent Automation

- Intelligent business process management
- Connect & Collect real time data
- Hyper Personalised experiences
- “What Next” intelligence supports employees
- Still a decision support system

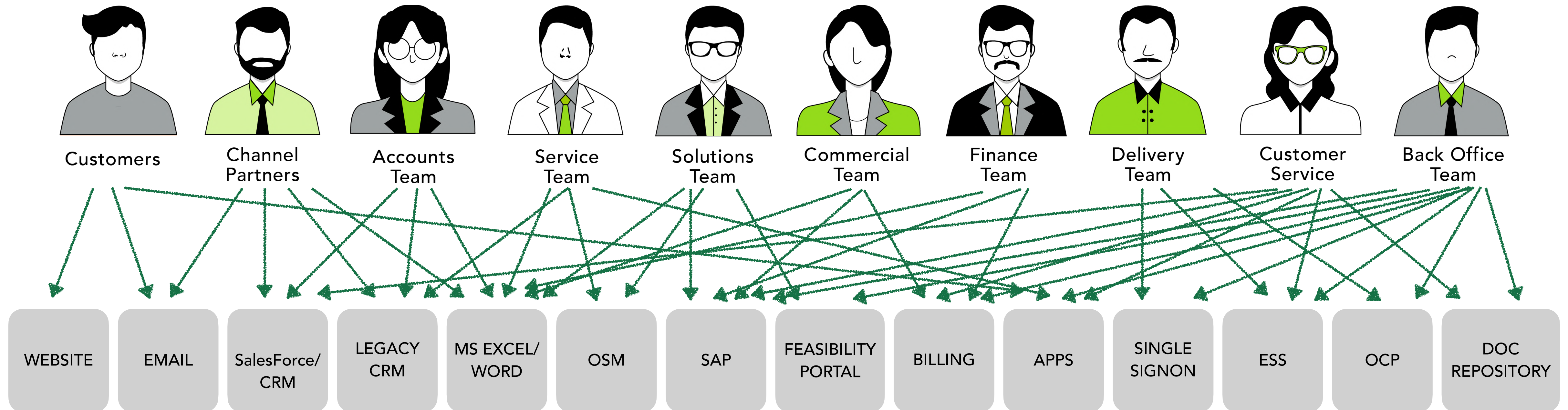
5

## Zero Touch Journeys

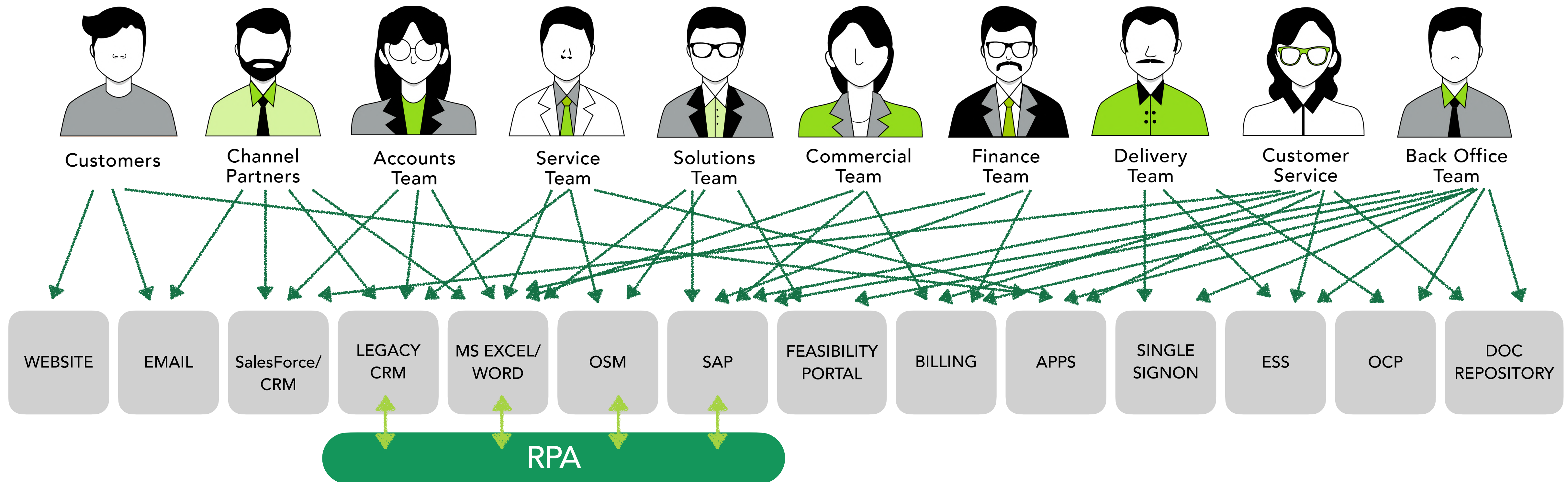
- Zero touch customer journeys
- AI & ML are real
- Learning Decision Systems have arrived
- Machine vision and physical robots
- Autonomous Resource Planning
- Autonomous Workforce Management
- New business models emerge

# The problem in enterprises today

## Enterprise data is in a state of **DIGITAL CONFUSION**

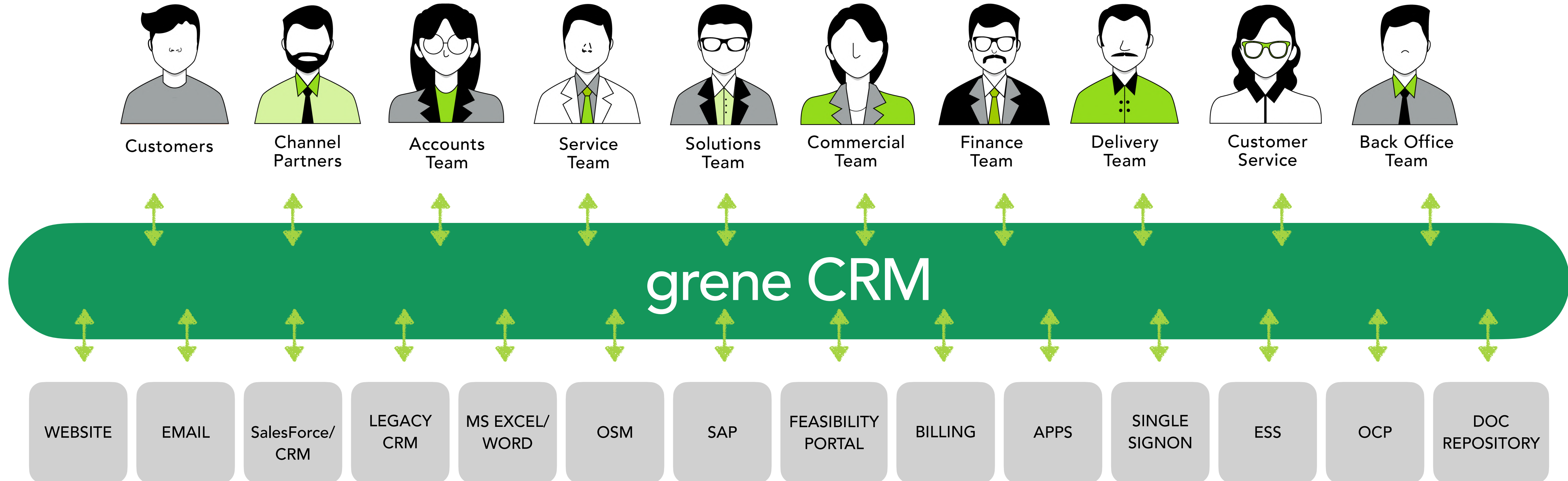


# Siloed applications lead to low data integrity and higher integration costs

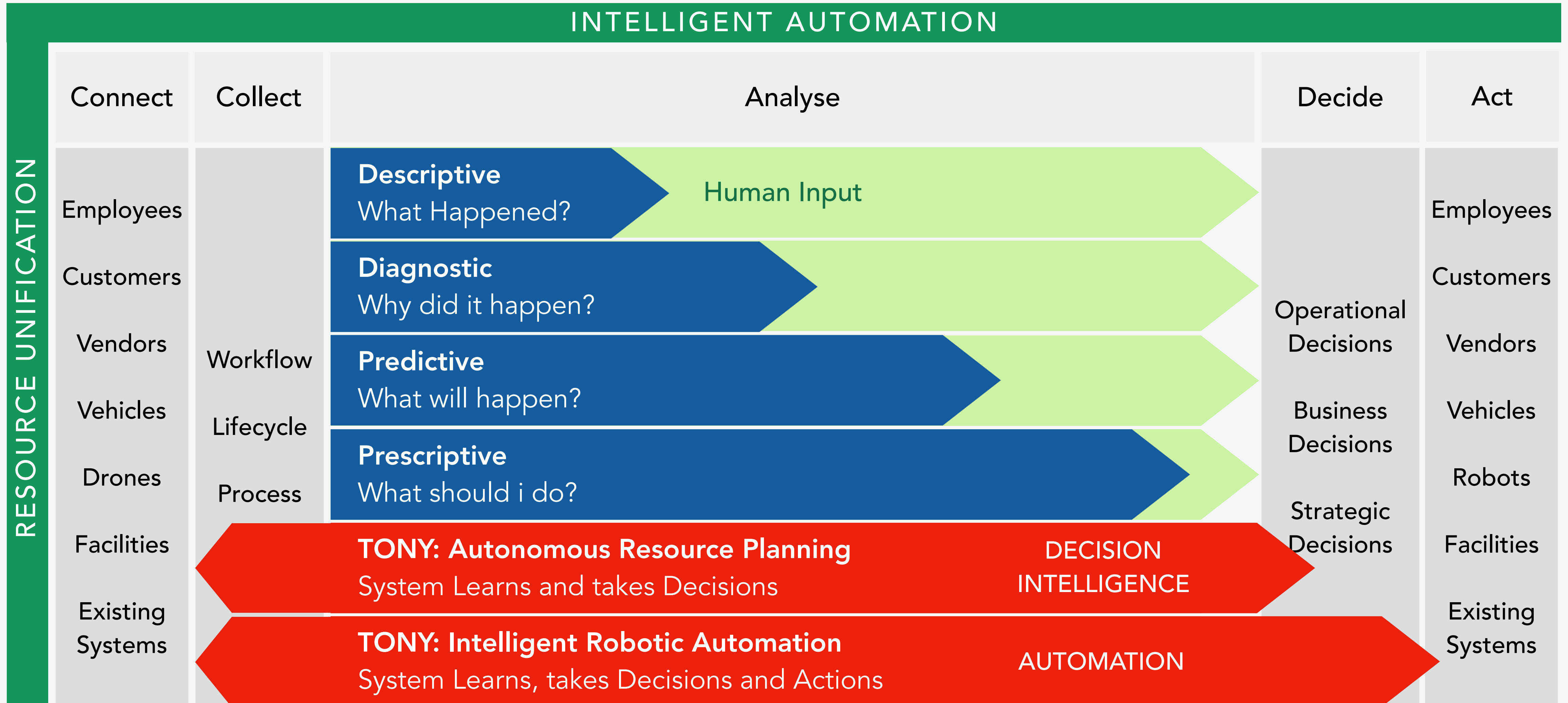


# The grene CRM platform solves this elegantly

Using a methodology called “Digital Unification”



# Our patent pending AI algorithm takes realtime intelligent decisions on resource planning & customer service.



 greneCRM is proven across multiple industries and countries.



IT &  
ITES



ICT



ICT



ICT



IT & ITES



Healthcare



Healthcare



Manufacturing



Manufacturing



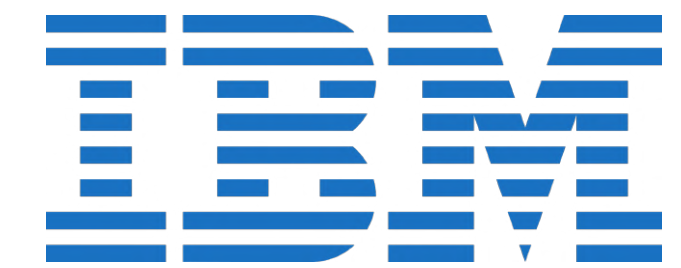
Construction



grene CRM has replaced some of the world's foremost platforms over the past few years



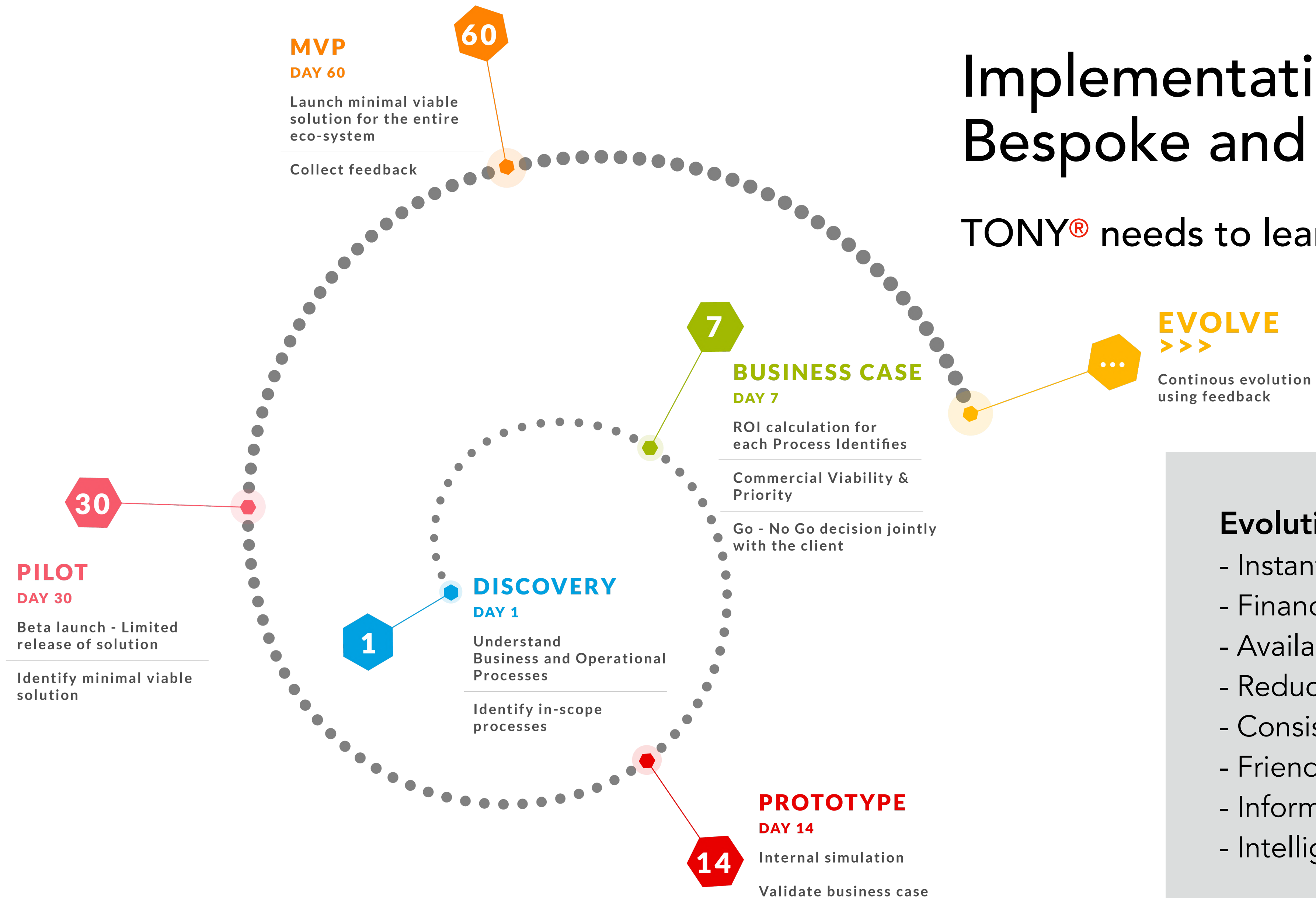
ORACLE



freshworks

# Implementation is no code, Bespoke and Evolutionary

TONY® needs to learn and evolve!



## Evolution = Adoption

- Instant Gratification
- Financial Compensation
- Availability
- Reduced Anxiety
- Consistency
- Friendliness
- Informative
- Intelligent Reminders

**“We can rapidly bespoke grene CRM for your specific business using our no code platform”**

**- Grene Robotics**

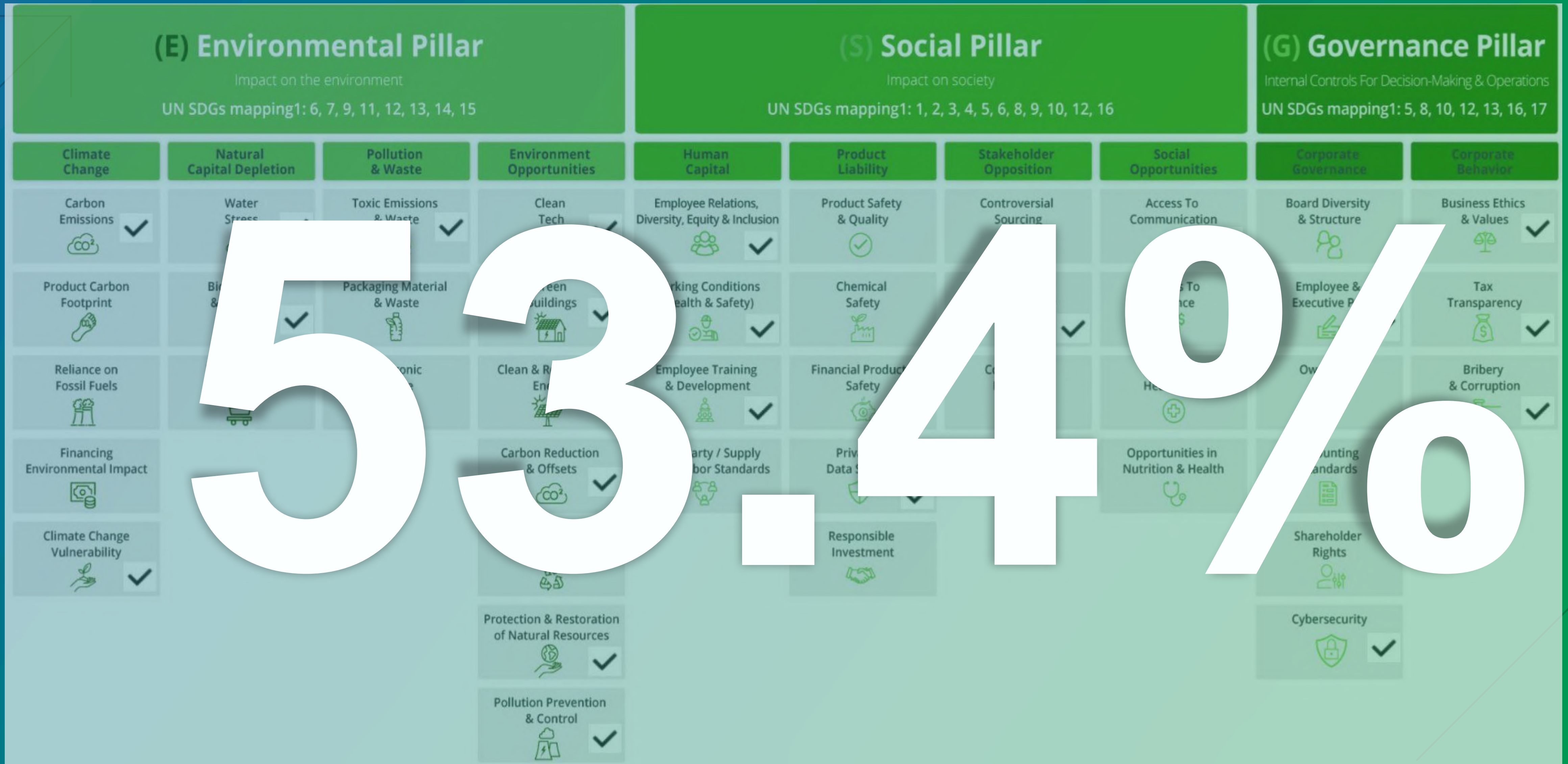


**grene CRM can reduce employee carbon footprint by 55%, and optimise resource utilisation by 30%.**

**- K Raju, founder & CEO**



greneCRM solutions score 53.4% in the ESG matrix





**sales@grenerobotics.com**

**We can show you the path from sales to zero touch customer journeys for your specific industry.**